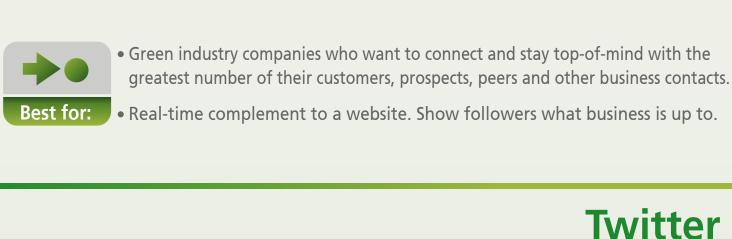




February 901 Monthly Active Users: Million 2004





20 Available in over languages

Google +

170M

May '12

Google + evolution

Oct '11

Jan '12



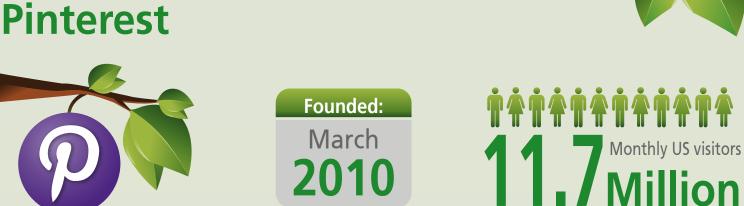


** Users that have upgraded their google account to use Google + estimated by Google.

BLOGGING PLATFORMS Wordpress

optimization





17.9%

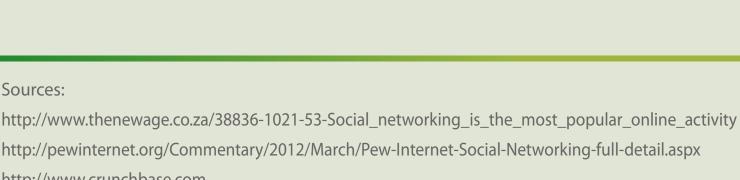
45-54

22.1%

35-44





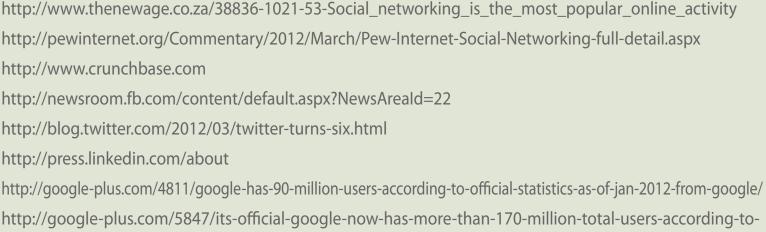






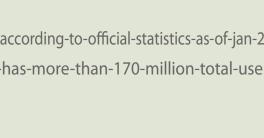
Courtesy of:

(800) 681-9169



2004 Billion 80 million unique visitors worldwide every month spending an average of 2.7 minutes per visit on the site • Hosting and organizing a company's photos online so they can be accessed from the cloud from any device. Best for: **VIDEO SHARING**





Video Mobile, Social Blogging Photo **Platforms** location-based **Networks** sharing apps Sharing Your customers expect to find you and your company online. If they don't, they will find your competition! Now is the time to get social! 1 of every 5 minutes spent on line is spent on a social networking site of social media users create personal reviews on products/services of internet users over age 15 use social networking sites.





340 million

Tweets a day.

That's more than

Facebook



Best for:

Founded:

Best for:

Best for:

April

Best for:

Demographics

4.1%

12-17

Best for:

Founded:

Best for:

Flickr

MAN NAIlli

of the users are on iPhones

17.3%

18-24

TO TO

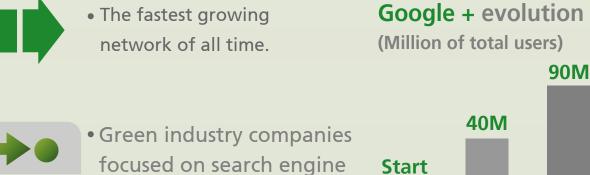
27.4%

25-34

Recruiting



LinkedIn operates the world's largest professional network on the Internet





Jul '11





Tumblr has an unchallenged dominance

among the youth demographic

68.2%

of the U.S. users

are women

the app was recently

released for Android

Hosted photos



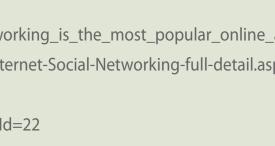
Quickly and easily sharing photos to Facebook and Twitter

Founded:

February

• Visually show followers what your company is doing right now





http://royal.pingdom.com/2012/04/04/tumblr-50-million-blogs-20-billion-posts/ http://techcrunch.com/2012/02/07/pinterest-monthly-uniques/ http://mashable.com/2012/02/25/pinterest-user-demographics/ http://advertising.yahoo.com/article/flickr.html http://www.youtube.com/t/press_statistics https://foursquare.com/about/

Youtube Founded: October Views per day 2006 **Billion** Over 800 million or one hour of video is uploaded to unique visitors each month YouTube every second Hosting a company's videos online For embedding videos on a blog or website Best for: **MOBIL** location-based social networking **Foursquare**

 Retailers like garden centers Reward customer loyalty Best for: • Attract new customers and increase repeat purchases

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for green industry companies