



**FREE
REPORT**

Funeral Directors *and* **Flowers** Report

**Results
and
insights
from a
survey
of nearly
200 members of the
National Funeral Directors
Association!**



A must-read for all floral industry members to increase sympathy sales

Comprehensive report includes:

- * Top 10 key insights
- * Funeral rituals and flowers
- * Floral retailers – funeral directors relationships
- * Floral memorials versus donations
- * Actionable checklist and downloadable resources
- * Much more!

**Create an account and download
the free report at
FloralMarketingResearchFund.org**